



JOHN MOLSON SCHOOL OF BUSINESS BUILDING

Concordia University's Faculty of Commerce and Administration was named the John Molson School of Business to recognize the generosity of the Molson Family and the Molson Foundation in November 2000. The school is named after John Molson (1763-1836), famed Canadian entrepreneur and philanthropist.

The business school is accredited by the AACSB (Association to Advance Collegiate Schools of Business) International and offers programs at the Bachelor, Masters, and Doctoral levels. The Bachelor of Commerce, major in Accountancy program, is accredited by the Order of the Certified Management Accountants of Canada (CMA).

JMSB is among the largest business schools in Canada with more than 6,800 undergraduate students, 1,200 graduate students and 37,700 alumni worldwide. As today's global economy becomes increasingly competitive, JMSB students are encouraged to complete international 'study abroad' programs to expand their knowledge and skill set. The undergraduate and graduate programs offer student exchange and internship opportunities in Europe, South America, Africa, Asia and other parts of the world.

JMSB students also develop their business acumen through participation in case competitions; 2008 and 2009 were stellar years with numerous podium finishes that highlight our students' ability to solve real-world business problems. JMSB's international reputation continues to grow; during the 2007-2008 academic year, more than 1,000 international students came to study at the business school.

More than 140 full-time faculty members from 31 countries teach and conduct research at JMSB. The teaching body also includes 188 part-time faculty members who train our students across five departments in Accountancy, Finance, Management, Marketing, as well as Decision Sciences and Management Information Systems.

JMSB is dedicated to advancing the knowledge base in management education through innovative research. Our business school's research centers offer expertise in areas of sustainable enterprise, governance, small business and entrepreneurial studies, family enterprise, negotiation, community entrepreneurship, business process innovations and innovation in business finance.

Its programs are recognized for their academic rigour and emphasis on responsible management. The 2009 edition of the *Knight School Survey*, commissioned by *Corporate Knights*' magazine, ranked JMSB's MBA program first in Quebec and third in Canada for the excellence of our curriculum and integration of issues related to sustainability. The Aspen Institute's Beyond Grey Pinstripes survey ranked JMSB second in Quebec and eighth in Canada for the quality of our MBA program and emphasis on social and environmental stewardship in business.

JMSB is also committed to nurturing the potential of tomorrow's business leaders with a solid theoretical and practical foundation. For a second consecutive year, a study by l'École des Mines de Paris found across Canada, JMSB alumni hold the highest number of CEO positions in Global Fortune 500 companies.

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MOLSON BUILDING HIGHLIGHTS

<http://mediarelations.concordia.ca>

JOHN MOLSON SCHOOL OF BUSINESS BUILDING

- Sub-Basement 2: Tunnel (S2.298) which connects the building to the EV building and the metro system, 150 seat amphitheatre (S2.210), Concession/Food Area (S2.235, S2.245)
- First/Ground Floor: 300 seat auditorium (01.210), Atrium/Open Area
- 2nd floor: Floating Event Room (02.130), Waiting/Relaxation Area (02.110), Closed Study Area (02.245, 02.225), 120 seat amphitheatre (02.212)
- 3rd floor: Open relaxation area (03.120, 03.130), Smaller classroom (03.430, 03.435)
- 4th floor: Atrium with staircase, Terrace with green roof (not planted yet)
- 5th floor: Debate-style classroom (05.215), Amphitheatre-style classroom (05.265)
- 6th floor: Executive style classroom (06-240)
- 12th floor: Trading Room (12.254)
- 15th floor: Oval Conference Room (15.202), Board Room with Catering Kitchen (15.254, 15.330), Faculty Lounge with Terrace (15.101)

Public Art

Outdoor art by Geneviève Cadieux (Ivy Leaves facing De Maisonneuve Blvd. West), covers 550 sq feet, and is made of reflective anodized metal climbing up a limestone wall.

“The vine’s reflective surface permits the viewer of the urban environment to project him- or herself onto the fabric of the institution, which, since its foundation, has characterized itself by its accessibility,” Cadieux wrote in her statement on the piece. “*Lierre sur pierre* serves as a platform to share Concordia University’s vision, which speaks of cultural diversity, access to education and openness to a diverse population of students through its excellent programs and teaching.”

Indoor art seen on 1st floor under floating event room (blue and black stripes running across wood background) by Pierre Blanchette.

Costs

Construction costs: completed under budget - original estimated cost was \$120 million, actual cost - \$118.5 million. LEED (Leadership in Energy and Environmental Design) certification (pending) is a fraction of 1% of the entire \$118.5 million budget for the project, see link for more details.

http://cjournal.concordia.ca/archives/20090305/sustainable_business_conference_presents_the_future_of_construction.php

Art integration budget : \$300,000

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FEATURES AND FAST FACTS

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- Projected area: 37,000 gross square meters
- 17 floors (includes 2 basement levels) plus a mechanical penthouse
- All students (except 50 PhD students) and faculty under same roof
- Wireless building (as of August 2009)
- 45 state-of-the-art classrooms (equipped with complete AV systems: Crestron control panel, flip-top cable storage compartment, computer, DVD and VHS player, LCD projector, projection screen, speakers, and motion sensor controlled lighting). AV controller will operate lighting controls together with motorized solar or blackout blinds.
- Classrooms located on first eight floors (sub-basement 2 and floors 1 to 6)
- A 300-seat auditorium, two 150-seat amphitheatres, four 120-seat amphitheatres, 22 conference rooms, 289 offices
- Special “floating” event room on 2nd floor, featuring art by Pierre Blanchette, Nacelle (blue and black stripes running across wood background)
- Outdoor art by Geneviève Cadieux, *Lierre sur pierre* (ivy leaves)
- 1 Trading Room (12th floor), 44 private study rooms, 3 designated open study areas, 8 open relaxation/study areas, 7 waiting areas
- Large Faculty Research Lab on 13th (not yet complete due to funding issues)
- For future expansion: Floors 9 & 10
- Temporary location of Departments of Dance, Theater and Music: Floors 7 & 8
- Food concessions in basement
- Architects: Consortium Kuwabara Payne McKenna Blumberg and Fichten Soiferman and Associates (KPMB|FSA en consortium)
- Project Managers: Genivar
- Builder: Verrault

Breakdown of floors

- Classrooms are on S2, S1, Main, 2,3,5,6
- Number of classrooms with capacities of 12 to 16 people: 16
- One Boardroom style classroom: 40 person capacity (14th floor)
- Executive MBA, Goodman Institute of Investment Management, and John Molson Executive Centre located on 6th floor with kitchen, dining facilities, and study rooms

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Emphasis on Social and Environmental Issues

- Building's features qualify for LEED (Leadership in Energy and Environmental Design) silver-certification
- Solar panels: the solar panels (first in the world) stretch the length of the south-west side of the mechanical penthouse, covering an approximate surface area of 300 square meters. The photovoltaic panels will generate up to 25 kW of electricity and 75 kW of heat: enough energy to turn on 1,250 CFL light bulbs, and provide heat for 7 Canadian homes throughout the year.
- Low-flow plumbing fixtures throughout the building (reduces water consumption by 45%), use of "grey water" to lower fresh water use (<http://www.oasisdesign.net/greywater/>), and the recuperation of heat generated by the chillers condensate.
- Tunnel to GM and EV buildings and Guy-Concordia Metro station
- No indoor parking facilities
- Green Roof on 4th floor: seating area with garden to promote cultivation projects

Emphasis on Sustainable Development and Social Issues

- David O'Brien Centre for Sustainable Enterprise Research and Distinguished Professorship aims to be the leader in developing business practices which support corporate social responsibility, environmental health and safety, environmental management, community and greening activities. The Centre focuses on guiding organizations towards holistic sustainable strategies which are rooted in innovation and enterprise development. The Centre is committed to advancing scholarly research endeavors, creating top-notch teaching and learning opportunities, and developing community outreach initiatives.
- New faculty hires with research interests in sustainable development, social and environmental accounting, corporate social responsibility
- Academic Programs focus on social and sustainability issues, for example, mandatory ethics course in MBA and MBA Community Service Initiative (MBA CSI) course.

Operations Schedule

- Staff and faculty move occurred over two weeks in May 2009 and JMSB classes to be scheduled as of September 2009.

Benefits for employees

- New environmentally-friendly building with cleaner air
- More modern amenities
- Fair-trade coffee in staff and faculty kitchens and lounges
- Soaps and detergents in staff and faculty kitchens are environmentally friendly

Benefits for students

- All services related to business school are under one roof
- Cutting-edge technology
- Study/break rooms
- More lounge areas
- Wireless building

ACADEMIC INFORMATION

<http://mediarelations.concordia.ca>

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- Accredited by AACSB (Association to Advance Collegiate Schools of Business) International.
- JMSB MBA program ranked first in Quebec and third in Canada in the 2009 edition of the *Knight School Survey* commissioned by *Corporate Knights'* magazine. The undergraduate program is ranked sixth in the country.
- The Aspen Institute's Beyond Grey Pinstripes 2008 ranks JMSB second in Quebec and eighth in Canada for its integration of social and environmental issues and stewardship into its MBA curriculum
- 144 full-time faculty members from 31 countries. 188 part-time faculty
- 6853 undergraduate students (5116 full-time, 1737 part-time)
- 1246 graduate students (746 full-time, 500 part-time)
- 37788 alumni worldwide
- 90 administrative staff/personnel
- Five departments: Accountancy, Finance, Management, Marketing, Decision Sciences and Management Information Systems
- Bachelors, Masters, and Doctoral programs offered (more details below)
- John Molson Executive Education Centre

Academic Programs Offered

Undergraduate

- Accountancy (with co-op option)
- Finance (with co-op option)
- Kenneth Woods Portfolio Management Program
- Management (with co-op option)
- Marketing (with co-op option)
- Decision Sciences and Management Information Systems (with co-op option)

Graduate

- Graduate Diploma in Chartered Accountancy
- Graduate Certificate in Management Accounting
- Graduate Diploma in Business Administration
- Graduate Certificate in Business Administration
- MBA
- MBA with CFA Concentration
- EMBA
- MSc Administration (with Specializations available in Finance, Management and Marketing)
- PhD Administration

New academic programs offered as of 2009

- Graduate Diploma in Business Administration (GDBA)
- Graduate Certificate in Business Administration (GCBA)

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Lierre sur pierre by Geneviève Cadieux

Geneviève Cadieux was initially inspired by the concept of “Ivy League”, the group of north-eastern American universities, among the oldest and most prestigious in North America. The term “ivy” makes reference to the vine which grows on the surfaces of these buildings and their histories. Over time, the vine has come to represent the excellence of these institutions. It is this symbolic aspect that most interested Cadieux, and which has been transformed into the proposed artwork. Lierre sur pierre depicts, in effect, a vine fashioned of mirrored anodized metal which climbs and affixes itself, much like real ivy, to the surface of the limestone wall facing De Maisonneuve Boulevard. The mirrored surface of Lierre sur pierre, like a photographic lens, captures movement and colour from the urban cityscape, and permits the dynamism of the Quartier Concordia to imprint itself on the artwork.

Through the union of nature and the photographic medium, Lierre sur pierre becomes a symbolic reversal. Usually considered a symbol of university elitism, the vine, once integrated into the architecture of the building, aesthetically reflects a vital aspect of the university: its openness. Its reflective surface permits the viewer of the urban environment to project him- or herself onto the fabric of the institution which, since its foundation, has characterized itself by its accessibility.

Lierre sur pierre serves as a platform to share Concordia University’s vision, which speaks of cultural diversity, access to education and openness to a diverse population of students through its excellent programs and teaching. This artwork represents Concordia’s values, dynamism, influence and openness to the world, which is embodied in the philosophy of the John Molson School of Business.

Lierre sur pierre, l’œuvre d’art de Geneviève Cadieux, artiste photographe

Geneviève Cadieux s’est inspirée librement de la Ivy League, ce groupe d’universités du nord-est américain parmi les plus anciennes et les plus prestigieuses de l’Amérique du Nord. Le terme « ivy » fait référence au lierre qui pousse sur les façades de ces édifices et donc, à leur ancienneté. Avec le temps, le lierre en est venu à symboliser l’excellence de ces institutions. C’est cet aspect symbolique qui m’a surtout intéressée l’artiste et qui est transformé dans l’œuvre proposée.

Lierre sur pierre représente en effet un lierre grimpant en acier inoxydable fini miroir, qui parcourt, tout comme un lierre naturel, la façade en pierre de Saint-Marc donnant sur le boul. De Maisonneuve. La surface miroir de Lierre sur pierre, tel un objectif photographique, capte les mouvements et les couleurs de l’environnement urbain, permettant au dynamisme du Quartier Concordia de s’y inscrire.

Par la rencontre de la nature et de la culture photographique, Lierre sur pierre constitue un renversement symbolique. En effet, habituellement considéré comme un symbole d’élitisme universitaire, le lierre, une fois intégré à l’architecture du bâtiment, acquiert par l’opération esthétique un aspect cher à l’Université Concordia : l’ouverture. Sa surface réfléchissante permet à l’individu et à l’environnement urbain de se projeter et de se reconnaître dans l’institution qui se caractérise depuis sa fondation par l’accessibilité.

Lierre sur pierre permet de traduire aussi l’orientation de l’Université Concordia qui, rappelons-le, favorise la diversité culturelle, l’accès à l’éducation et l’ouverture à une vaste population étudiante grâce à l’excellence des programmes et de l’enseignement. L’œuvre représente les valeurs, le dynamisme, le rayonnement et l’ouverture sur le monde qui incarnent la philosophie de l’École de gestion John-Molson.



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Nacelle by Pierre Blanchette

Measuring six metres high by 15 metres wide and seven metres deep, Blanchette's work envelops the exterior walls of a monumental room "floating" above the ground floor atrium of the JMSB building. It is visible from both the interior and exterior.

Composed of sapele wood (an African wood similar to mahogany) with criss-cross bands of ebony and ionized blue aluminum, it makes numerous social, historical and civic references. Inspired by the heated exchanges depicted in Renaissance-artist Paolo Uccello's military scenes, as well as the abstractions of the urban grid as seen in Piet Mondrian's Broadway Boogie Woogie, Blanchette captures at once the ideological dynamics of the business school and the restless motion in the Quartier Concordia.

Nacelle , l'œuvre d'art de l'artiste Pierre Blanchette

L'œuvre de Pierre Blanchette, qui mesure six mètres de hauteur, quinze mètres de largeur et sept mètres de profondeur, enveloppe les murs extérieurs d'une imposante salle qui flotte littéralement au-dessus de l'atrium du rez-de-chaussée du pavillon. Elle est visible autant de l'intérieur que de l'extérieur.

Réalisée en sapelli (un bois africain semblable à l'acajou) strié de bandes d'ébène et d'aluminium bleu ionisé, l'œuvre renvoie à de nombreuses références sociales, historiques et civiques. Elle s'inspire à la fois des scènes militaires intenses du peintre de la Renaissance Paolo Uccello et des réseaux urbains de Piet Mondrian dans Broadway Boogie Woogie. Elle capte ainsi du même coup la dynamique idéologique de l'École et l'effervescence du Quartier Concordia.

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